

Testimonials

"I did the training virtually from Denver and had an extremely positive experience. I learned all the little details I was missing in order to connect the website development dots. The training was invaluable because it empowered me to rely on myself to achieve our organizational website goals as opposed to depending on our developer."

Rebecca Patterson, *Development Consultant*



"After some research and reviewing references, we chose Emily Journey to provide WordPress training for our team. Emily was personable, effective and thorough in her approach to instruction. She was able to accommodate the diversity of skill levels and knowledge among our students and keep the classes moving. Since the class we have all been able to function successfully in the WordPress environment – and it's great to know that follow up assistance was included in our instructional package. Emily will impress and then empower. She is a true professional and knows how to create a great learning moment."

Scott Forrest, *Senior Vice President, Equity, Inc.*



"The web class Emily Journey held with me was fantastic. She quickly took me from nothing to setting up the hosting, installing WordPress, picking a theme and doing the design. BUT THAT'S NOT ALL! We had an issue with the hoster and she assisted getting it working and did after hours work to get us back on track. The next day she educated me on her changes so I could continue on my own. I've had a few questions since our session and she's been extremely responsive."

Paul Kimbel, *Speaker, Business Leader*



"I recommend Emily's workshops as they are very informative with an open platform of instruction, questions and answers, and suggestions. Emily even helped me outside of the workshop time as I worked on my website. After taking all of the workshops which pertained to my website, I was able to design and create a professional website I felt truly reflected my company and its values."

Jacque Thorne-Harlan, *Owner, Sweet Home Lifestyles*



"Working with Emily is seriously awesome! She knows the questions that I don't even know to ask. She even threw in her knowledge of SEO so that I can build my website in the smartest way possible. She saved me a lot of time—a rare commodity. I can get this website job done so that I can totally focus on the work of earning new customers. Worth every penny."

Jay Singleton, *Gitomer Certified Advisor*



"I attended Emily's WordPress training sessions and her SEO training presentation. All of them were extremely helpful and offered powerful information to help us build customized websites and achieve high search engine rankings. With her friendly personality and organized style, Emily taught us how to best use WordPress and SEO to meet our website objectives. She also offered plugin and theme recommendations, and other resources to help us accomplish our business goals. She addressed each question with a thoughtful, helpful response, and tailored each presentation to the specific needs of the group. Emily is a skilled, experienced presenter that has a unique gift for taking complicated information and explaining it in a way that everyone can understand. Even an experienced WordPress user would gain insight and tips from her presentations. I highly recommend Emily for any type of presentation, training or public speaking event."

Laurie Zinn, *Owner, Line-By-Line*

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"Emily has managed our website for 3 years and at least 80% of our business has come from the website she built for us. We've tried print, radio and online ads, but nothing compares to a website that is functional, well designed, and at the top of the list. Emily knows how to do this and the web site is the single biggest reason we have grown from 3 planes to six planes in just two years."

Pat Rooney, *Owner, Sundowner Aviation*



"Emily's combination of WordPress training with website development gave us the tools we needed to be more effective and efficient. She is creating a template that others will be following in the years to come."

Ron McChesney, *CEO, Three Scale Strategy*

"Emily, Thank you so much for helping set up my website and showing me how to use WordPress. Your training turned the intimidating task of website development into something that was well started by the end of the session. After the training, I was able to add content to the site without problems using the techniques you showed me."

Walt Neubauer, *Senior Oracle DBA*

"As a beginner in building a website I feel very fortunate to have found and to have attended the WordPress classes by Emily Journey. She helped me get my website up and running and opened my eyes to what is possible with WordPress. Time certainly well spent."

John Burgess, *Volunteer Webmaster*

"I needed to learn WordPress in a very short timeframe because I was taking over the job of webmaster on a web site that had been maintained by a private vendor. I found Emily after looking at several other sites to see how they might fill my need for non-generic training. Not only were they terribly priced; but they seemed to only offer a "one size fits all" course. Emily was willing to work with me and hone in on what I will be required to maintain and create on the web site I inherited. She is an excellent trainer and easy to work with (I think we developed a very good rapport right off the bat). I believe I was taught everything I'll need to know and the fact that she offers her time after the training for personal support was another plus."

Lynne Parrish, *Arizona Department of Economic Security*

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