

SEO Training Course

\$1497
/person

GENERAL SCOPE OF TRAINING


**Customer Profile Research
and Development**


**Hands-on, formula based
content creation**


**Demonstration of
how SEO really works**


**Google Search Console
and sitemap submission**


**Getting the most out of your Google
My Business location**


**Creation of your step-by-step
execution plan for SEO**


**The impact of social media and
email marketing on SEO**



What are the benefits of SEO training?

More prospects

Gone are the days when you could launch a beautiful website and have potential customers automatically flock to your website. Consider your investment in print advertising.



Wouldn't you rather have more of your prospects

find your website through a **simple (and free) Google search result?**

No more outdated flyers

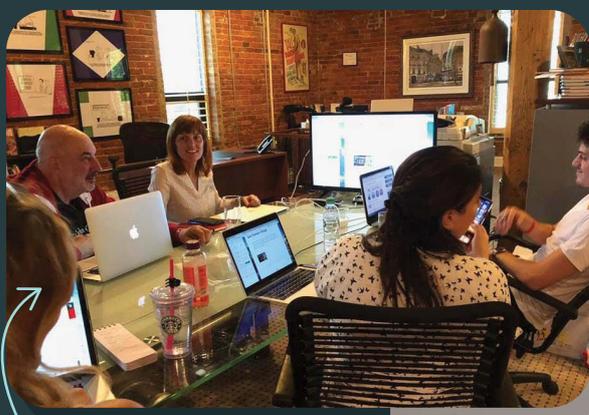
What about your sales team? Are you still providing them with

outdated tools such as brochures and flyers?



Wouldn't it be great if you could support their efforts with a naturally strong **search engine ranking and inbound leads?**

Individual or Team Training?



Team

- In-house marketing teams
- Your sales team
- Your website support team

One-on-One

- The independent business owner
- The in-house website manager
- The marketing manager



"You're going to be way better off when you understand what the principals are so that you can enhance your own reputation and get the customers that you are now cold calling...to call you."

Jeffrey Gitomer,
Buy Gitomer



In person SEO training customized to your business

Whether you choose my individual or group SEO training option, you end up with a specific action plan for achieving SEO results.

"Emily, I wanted to let you know that I just booked my first seminar using the SEO technique of 'naming your blog post what people search for' that you shared with me during our time together. Thank you so much for that wonderful tip!"

Michelle Joyce,
Michelle Joyce Speakers



What to expect from SEO training



One comprehensive, in person training session



Development of a complete SEO implementation strategy based upon your unique products and services.



Receive an additional 1 month of on-going support and content review after training.

Get started now. Call us at **(844) 972-6224** or visit our website www.emilyjourney.com