

Emily Journey

Director of Instruction

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Management Team Lead

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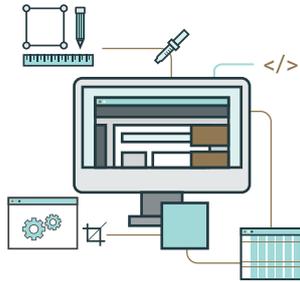
 www.emilyjourney.com



WordPress Website Management



Basic Package subscription:
\$199 for up to **90 minutes**
of time each month.
Time does not roll over.



The minimum subscription
commitment is
6 months



Time spent managing your website includes:



Frontend (public facing)
website updates and
changes as requested.



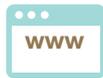
Security updates
and backups.



Theme, plugin,
and WordPress
updates.



Server and hosting
management activities.



Domain management.



Phone and email
consultation.



WordPress Training.



Research.



Troubleshooting.



Email set-up support
(Outlook, Google Mail).



Blog post review,
editing, and publishing.



Basic Package

Great for companies that need standard monthly maintenance with basic content updates.

Monthly Subscription

\$199/mo

90 minute monthly time budget

Reduced hourly rate of \$150 for projects needing more time

Responsive approach to website maintenance

Dedicated Website Manager

Premium Package

Ideal for companies that want more content editing and advanced consultation throughout each month.

Monthly Subscription

\$450/mo

4 hour monthly time budget

Reduced hourly rate of \$150 for projects needing more time

Dedicated Website Manager

Proactive approach to website maintenance

Hourly

For the company that needs our help with short-term projects—large or small.

3-hour Minimum

\$200/hour

Use our services as needed

Troubleshooting

Hourly Consulting

Crisis Management

The following services are not included and are offered with a separate pricing quote as requested.



Graphic design services



SSL certificate installation



Website migration



Extensive copywriting services



Social Media Management



Domain name transfer

Website Management Testimonials



“Emily Journey has managed our website for 3 years and at least 80% of our business has come from the website they developed and manage for us. We’ve tried print, radio and online ads, but nothing compares to a website that is functional, well designed, and at the top of the list. She knows how to do this and the web site is the single biggest reason we have grown from 3 planes to six planes in just two years.”

Pat Rooney, *Owner, Sundowner Aviation*

“In the past few years we have used Emily’s team for our social media needs at the Hickory House Restaurant in Gahanna, Ohio. Their work is impeccable. They are quick to respond to our needs and requests. The most valuable part of their efforts are their communication as far as promotion, review response, and providing analytical data for us to review.”

James Torchia, *Owner, Hickory House*

“Emily Journey and Associates are not only the “Real Deal” when it comes to website management and SEO but are also incredibly knowledgeable, experts in what they do and good people! They completely redid our two websites www.ezshelf.com and www.brillseat.com. We previously tried numerous other firms some from India, others with an office here and work done in Eastern Europe, and others – our website prior to was a hodge-podge of hard coding, and over 39 plugins.

It was impossible for us to maintain the websites by ourselves and SEO was like a secret language only our previous consultants knew.

Emily and the team are committed to removing the curtain hiding the “Wizard of Oz” and to empowering individuals and companies to take back their website and marketing.”

David Jablow, *Founding Partner, EZShelf and BrillSeat*

“Mark at EJ&A manages my real estate website and is a great person to work with! He is always quick to respond to maintenance requests and he goes above and beyond so my website ensures the success of my business. I highly recommend his services!”

Adam Knolls, *Real Estate Broker, RE/MAX Revealty*

“I really appreciate you helping me out. You are the best person that has ever worked on my site -thank you.”

Jeremy Reeves, *Vice President, Reeves Plumbing & Heating, Inc.*

“Rachel does a terrific job managing our Capital List web site! Not only does she provide extraordinary service but she also does a great job on coaching you about how to improve traffic. We’ve had several web sites over the years and Rachel has been the very best person to work with on this vital part of our business.”

Sam Watkins, *Partner, Capital List*



“Emily’s combination of WordPress training with website maintenance gave us the tools we needed to be more effective and efficient. They are creating a template that others will be following in the years to come.”

Ron McChesney, *CEO, Three Scale Strategy*
